



ABS GLOBAL

ICON CLUB

INFLUENCE ★ LEADERSHIP ★ ALLEGIANCE

FISCAL YEAR 2025 HONOREES

The ABS ICON Club is an internal recognition program in North America that culminates in a year-end celebration where we recognize our top performing sales team members and other team members that go above and beyond to live the Genus Values. Thank you, to our entire team, for working hard to meet our customers' needs and helping them **profit through genetic progress**. Congratulations to our ICON Club Honorees from FY25!

EXCELLENCE IN SALES PERFORMANCE

DAIRY EMPLOYEES		DAIRY AUTHORIZED REPS		BEEF AUTHORIZED REPS	
Name	Manager	Name	Manager	Name	Manager
Jonna Egli	Craig Countryman	James Macpherson	BJ Mayfield	Shea Gentzsch	Brian Brace
Rolland Sears	Carl Anderson	Sam Schweer	Chris Honglo	John Fisher	Dustin Wooten
Chad Partington	Flint Morrow	Marc-Andre Dufour	Emeric Lebacle		
William Fien	Nino Olmos	Ryan Ridge	Todd Riggs		

GENUS VALUES HONOREES

Name	Value	Manager
Karla Schmitt	Never Stop Improving	Todd Kronberg
Makenzie Cash	Innovate with Purpose	Kendra Lafrenz
Kayla Herrin	Create Value for Customers	Michelle Spence
Lacey Sutherlin	Collaborate as One Team	Todd Sears

NORTH AMERICAN EXCELLENCE

Name	Manager
Mackaully Blair	Todd Riggs

REGIONAL HONORABLE MENTIONS

EAST		MIDWEST		WEST	
Name	Manager	Name	Manager	Name	Manager
George Gosselin	Roger Sundberg	Jim Cauley	Todd Kronberg	Joe Pinedo	Mike Lutz
Dave Armstead	Roger Sundberg	Eric Schulenburg	Todd Kronberg	Kevin Dejager	Mike Lutz
CANADA		BEEF			
Name	Manager	Name	Manager		
Phil Wait	BJ Mayfield	Travis Chrisman	Todd Sears		
Leendert Middelburg	BJ Mayfield	Adam Noble	Todd Sears		